



Hard Working Dedicated Passion for Design Creative Team Player Independent

## Your friendly neighbourhood Graphic Designer

Professional Honest Out Going Easy Going Ambitious Capable Dependable

Hello, my name is Jamie Rickards and I currently live in Quedgeley, Gloucestershire.  
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### A little about me

Being a Graphic Designer is something I thoroughly enjoy. I've always loved making things and I'm constantly inspired by the huge variation of work I am able to do. I thrive in a studio environment, and enjoy working with other creatives. I embrace every challenge and am able to work both independently and as part of a team. I'm obsessed with detail and pride myself on creating clean and effective design solutions. I have a natural eye for spacing and colour which I use to ensure everything I produce is pixel perfect.

### My skills

I have an excellent level of skill and familiarity working with all the essential Adobe products including InDesign, Illustrator and Photoshop. I have a working understanding of code as well as experience using Wordpress for both content management and website building. I practice Photography as a hobby and am also currently developing my skills in Adobe After Effects to produce motion graphics. I am open to working with either Mac or Windows systems, and before using a screen I like to craft my ideas through the use of sketching.

### Education

**Bachelor's Degree in Graphic Design**  
studied at Swansea Metropolitan University

**National Diploma in Art & Design**  
studied at the Royal Forest of Dean College

**National Award in Electronic Business**  
studied at the Royal Forest of Dean College

**7 GCSEs Including English & Maths**  
studied at Whitecross Secondary School

### Employment

**In-house Graphic Designer**  
2012-2015 (3 Years)

Working as part of the UK Branding & Marketing Team I produced various types of artwork for both internal and external marketing materials. These included brochures, infographics, web graphics, posters, corporate gifts and interactive documents. As the only designer within the team I was solely responsible for all aspects of my projects, including writing and completing project briefs, communication with my clients and liaising with external resources such as printers and suppliers.

**Agency Junior Designer**  
2015-2018 (2.5 Years)

Making the move over to agency side I found the work I did was significantly more diverse, which was highly appreciated. As a key member of the creative team I was responsible for independently taking briefs from concept to final product, as well supporting the Senior Designer on larger projects. As with my previous role I often liaised with clients directly, as well as sourcing and working with various suppliers.

**Agency Middleweight Designer**  
2018-2018 (0.5 Years)

After being with the agency for just over two years I was promoted to Middleweight Designer. This came from recognition of my progress and continuous drive to push myself further. I had spent a considerable amount of my personal time learning new skills that enhanced my ability as a Designer, including basic coding, web design, Wordpress, and motion graphics. As part of the promotion my role had also inherited a level of responsibility similar to that of the Senior Designer.

**Freelance Graphic Designer**  
2017- Present (2 Years)

Throughout my career I have always been happy to pick up the odd freelance brief, however this has slowly developed in to a consistent stream of work. As a result I now have projects in which I can take complete creative control, giving me the opportunity to experiment and refine new skills. This has allowed me to then take what I learn and apply it to work I complete for my agency. Freelance has also presented me the chance to work on smaller projects which my agency would have likely turned away.